

THE “MORE REWARDS WIN WIN EVENT”

SEPTEMBER 2019 OFFICIAL RULES

The "More Rewards Win Win Event" (the "Game") is offered by Save-On-Foods Limited Partnership ("Game Sponsors") and is administered by WSP International Limited ("Administrators"). Game Sponsors and Administrators herein after will be referred to as the Game Entities.

NO PURCHASE NECESSARY TO PLAY. Making a purchase will not improve your chances of winning.

General Game Information: The Game is being played at approximately 163 participating Save-On-Foods and PriceSmart Foods stores (“Participating Locations”) in the Canadian provinces of British Columbia (BC), Alberta (AB), Saskatchewan (SK), Manitoba (MB) and the Yukon Territories (YT). Obtain a game ticket from any cashier or authorized personnel every time you make a qualifying purchase of \$50.00 or more after tax with your More Rewards card at a Participating Location during the Game Period while supplies last. Obtain an additional (1) Game Ticket when your qualifying purchase is over \$100.00 after tax. Obtain an additional (1) Game Ticket when your qualifying purchase is over \$150.00 after tax. Obtain an additional (1) Game Ticket when your qualifying purchase is over \$200.00 after tax. Maximum limit of four (4) game tickets per customer per day. Purchases of lotto, tobacco, gift cards, prescriptions, clinics, diabetes care, tickets, charities, wines and other alcoholic beverages, bus passes, postage stamps, insurance, delivery, deposit & recycling fees, rewards and taxes DO NOT qualify for your purchase total. You can obtain a More Rewards card free at any time by requesting a card at any Participating Location.

No Purchase Game Tickets: You can obtain a game ticket without making a purchase by sending a self-addressed, stamped envelope to "More Rewards Win Win Event Ticket Request", c/o P.O. Box 3009, M.I.P., Markham, ON, L3R 6G4. Requests must be received by September 25, 2019. Limit one game ticket per request, per day of the Game Period (see section Game Dates below); one request per outer mailing envelope. No mechanically reproduced or computer-generated requests allowed. Any questions, concerns or comments regarding the Game can be forwarded to gamemaster@winwinevent.ca. Or send your questions, concerns or comments to "More Rewards Win Win Event, c/o P.O. Box 3009, M.I.P., Markham, ON L3R 6G4".

1) GAME DATES: The Game begins at the later of 12:00:01 AM, Pacific Time (“PT”) or the start of business of each Participating Location on September 5, 2019 (the "Game Start Date"). The Game is scheduled to end at the earlier of 11:59:59 PM PT or the end of business of each Participating Location on September 25, 2019 (the "scheduled Game End Date") or whenever Game ticket supplies are exhausted, whichever occurs first. The period between the Game Start Date and the scheduled Game End Dates is known as the "Game Period". Certain components of the Game will end on different dates, as indicated elsewhere in these rules.

2) WHO CAN PLAY: The Game is open to all legal residents of the Canadian provinces of BC, AB, SK, MB and YT who have reached the age of majority, as of Game Start Date, in the province in which they reside. (The age of majority is 19 years in BC and YT; 18 years in AB, SK and MB). Employees of Administrators, their respective parent companies, affiliates, subsidiaries, distributors, sales representatives, advertising and promotion agencies, agents, any participating prize sponsors, or any entity that Game Sponsor contracts with specific to this Game, unless otherwise specified herein, and members of their immediate families (defined, for these purposes as any persons with whom are domiciled (whether related or not)), are not eligible to play the Game or win any prizes. For clarity, employees of the Game Sponsor are eligible to play and win in the Game.

3) HOW TO PLAY: There are two ways to play inside every ticket, **INSTANT WIN** and **PLAY ONLINE**. The INSTANT WIN game will reveal an Instant Win Game product prize or a More Rewards Points prize, and PLAY ONLINE game will reveal a Personal Identification Number (“PIN”) used to enter the Online Sweepstakes. Carefully peel open your game ticket to reveal your game messages.

INSTANT WIN GAME: When you open your game ticket, ALL tickets will reveal a message stating “You’ve Won!” followed by the description of an Instant Product Prize or a More Rewards Points, collectively Instant Prizes (“Instant Prizes”). There are a total of 2,524,500 Instant Prizes available to be won. Individual and overall odds of winning an Instant Prize are noted in the charts below.

The following are offered as Instant Prizes in 2,524,500 game tickets available for distribution:

TYPE	DESCRIPTION	VARIETIES	SIZE	AVG RETAIL PRICE	QUANTITY AVAILABLE	ODDS TO RECEIVE
FREE	Campbell's Chunky Soup	Selected Varieties	540 mL	\$3.39	2,950	1 in 856
FREE	Campbell's Ready To Use Broth	Selected Varieties	900 mL	\$3.39	2,950	1 in 856
FREE	VH Butter Chicken Sauce		160 mL	\$3.59	2,790	1 in 905
FREE	Chef Boyardee	Selected Varieties	418-425 g	\$1.79	5,590	1 in 452
FREE	Orville Redenbacher Microwave Popcorn	Selected Varieties	6 Pack, 420-516 g	\$4.59	2,180	1 in 1,159
FREE	Bear Paws Cookies or Crackers	Selected Varieties	135-240 g	\$3.99	2,510	1 in 1,006
FREE	Quaker Crispy Mini's or Rice Cakes	Selected Varieties	90-199 g	\$2.99	3,350	1 in 754

FREE	Pepperidge Farm Goldfish Crackers	Selected Varieties	156-227 g	\$3.49	2,870	1 in 880
FREE	Adams Dark Roast Creamy Peanut Butter		500 g	\$5.39	930	1 in 2,715
FREE	Smuckers Pure Strawberry Jam		500 mL	\$5.89	850	1 in 2,970
FREE	YoPro 0% Skyr Yogurt	Selected Varieties	500 g	\$5.49	1,830	1 in 1,380
FREE	Simply Orange Juice	Pulp Free	1.54 L	\$4.99	2,010	1 in 1,256
FREE	Lay's Family Size Chips or Poppables	Selected Varieties	141-255 g	\$3.79	2,640	1 in 957
FREE	Purex Bathroom Tissue		12 Double Rolls	\$5.68	1,770	1 in 1,427
FREE	Kellogg's Chocolatey Frosted Flakes		435 g	\$5.99	1,670	1 in 1,512
FREE	Tide PODS Ultra OXI		12 Count	\$5.99	1,670	1 in 1,512
FREE	Honey Nut Cheerios		725 g	\$6.19	1,620	1 in 1,559
FREE	Nature Valley Trail Mix Bars	Selected Varieties	160-175 g	\$2.74	3,650	1 in 692
FREE	Quaker Chewy or Dippys Granola Bars	Selected Varieties	150-156 g	\$3.09	3,240	1 in 780
FREE	Minute Maid No Sugar Added Fruit Punch		8x200 mL	\$4.29	2,340	1 in 1,079
FREE	Minute Maid Juice	Orange, Apple, Five Alive, or Nestea	1 Litre	\$2.19	4,570	1 in 553
FREE	Rice Krispies Squares Bars	Selected Varieties	160-200 g	\$3.79	2,640	1 in 957
FREE	Honey Bunches of Oats with Strawberries		368 g	\$5.39	1,860	1 in 1,358
FREE	Fillipo Berio Olive Oil	Selected Varieties	1 Litre	\$13.49	750	1 in 3,366
FREE	Van Houtte Single Origin Whole Bean Coffee	Colombian, Kenya, or Mexican	312-340 g	\$10.99	910	1 in 2,775
FREE	Coca-Cola Product	Selected Varieties	8x300 mL	\$5.99	1,670	1 in 1,512
FREE	Coca-Cola Product	Selected Varieties	2 Litres	\$2.99	3,350	1 in 754
FREE	Pepsi Product	Selected Varieties	24x355 mL	\$11.99	840	1 in 3,006
FREE	Pepsi Product	Selected Varieties	12x355 mL	\$5.99	1,670	1 in 1,512
FREE	Healthy Choice Simply Frozen Entrée	Selected Varieties	255-283 g	\$4.99	1,010	1 in 2,500
FREE	McCain Superfries or Specialty Potatoes	Selected Varieties	454-800 g	\$4.29	1,170	1 in 2,158
FREE	Celebration Cookies	Selected Varieties	240 g	\$3.99	1,260	1 in 2,004
FREE	Mott's Fruitsations Cups	Selected Varieties	6 Pack	\$3.89	1,290	1 in 1,957
FREE	Ragu Original Pasta Sauce		640 mL	\$2.18	2,300	1 in 1,098
FREE	Pillsbury Pizza Pops	Frozen, Selected Varieties	400 g	\$3.49	1,440	1 in 1,754
FREE	Christie Oreo Cookies	Selected Varieties	198-303 g	\$3.89	1,290	1 in 1,957
FREE	Christie Triscuit Crackers	Selected Varieties	200 g	\$3.49	1,440	1 in 1,754
FREE	Bassili Lasagna	Frozen	907 g	\$6.49	780	1 in 3,237
FREE	Bick's Premium Pickles	50% Less Salt	1 Litre	\$5.49	920	1 in 2,745
FREE	Uncle Ben's Bistro Express	Selected Varieties	240 g	\$2.67	1,880	1 in 1,343
FREE	Cavendish Farms FlavourCrisp Fries	Frozen	454-750 g	\$3.99	1,260	1 in 2,004
FREE	Liberté Greek Yogourt	Selected Varieties	500 g	\$5.49	920	1 in 2,745
FREE	Black Diamond Cheese		820-907 g	\$16.29	310	1 in 8,144
FREE	Hellmann's Real Mayonnaise		890 mL	\$6.49	780	1 in 3,237
FREE	Knorr Sidekicks	Selected Varieties	112-150 g	\$2.19	2,290	1 in 1,103
FREE	Classico Pasta Sauce	Selected Varieties	218-650 mL	\$4.49	1,120	1 in 2,255
FREE	Oasis Premium Orange Juice	No Pulp	1.65 Litres	\$3.97	1,260	1 in 2,004
FREE	Armstrong Natural Cheese Sticks	Smoke Flavoured Cheddar	10 Pack	\$5.49	920	1 in 2,745
FREE	Betty Crocker SuperMoist Rainbow Bit Cake Mix		432 g	\$2.85	1,760	1 in 1,435
FREE	Miss Vickie's Chips	Selected Varieties	180-220 g	\$4.29	1,170	1 in 2,158
FREE	Tostitos Chips	Selected Varieties	205-295 g	\$3.65	1,370	1 in 1,843
FREE	Cadbury Dairy Milk Chocolate Bar	Selected Varieties	85-100g	\$2.69	1,860	1 in 1,358
FREE	Bounty Select-A-Size Paper Towels		4 Giant Rolls	\$9.99	510	1 in 4,950
FREE	Charmin Ultra Soft Double Roll		12 Double Rolls	\$9.99	510	1 in 4,950
FREE	Scotties Supreme Tissue		6 Pack	\$6.14	820	1 in 3,079
FREE	Sponge Towels Ultra Choose-A-Size		6 Rolls	\$5.94	850	1 in 2,970
FREE	Cottonelle Ultra or Clean Care Bathroom Tissue		12 Double Rolls	\$9.99	510	1 in 4,950
FREE	Kleenex Facial Tissue		3 Pack or 6 Pack	\$7.99	630	1 in 4,008
FREE	Kraft Salad Dressing	Selected Varieties	475 mL	\$3.29	1,520	1 in 1,661
FREE	Heinz Ketchup		750 mL - 1 Litre	\$4.29	1,170	1 in 2,158
FREE	Kraft Dinner	Selected Varieties	156-225 g	\$1.79	2,800	1 in 902
FREE	Cracker Barrel Natural Cheese	Selected Varieties	600 g	\$13.99	360	1 in 7,013
FREE	Crave Frozen Entrees	Selected Varieties	283-340 g	\$4.50	1,120	1 in 2,255
FREE	Maple Cheerios		306 g	\$5.30	950	1 in 2,658
FREE	Nature Valley Granola Cups	Peanut Butter Chocolate	191 g	\$3.99	1,260	1 in 2,004
FREE	Quaker Instant Oatmeal	Selected Varieties	288-430 g	\$4.59	1,090	1 in 2,317
FREE	Ocean Spray PINK Cranberry Cocktail		1.89 L	\$5.29	950	1 in 2,658
FREE	Delissio Stuffed Crust Pizza	Selected Varieties	660-744 g	\$7.99	630	1 in 4,008
FREE	Vector Protein Bars	Selected Varieties	160 g	\$3.99	1,260	1 in 2,004
FREE	Lean Cuisine Marketplace Frozen Entrees	Selected Varieties	212-280 g	\$4.49	1,120	1 in 2,255
FREE	Minute Maid Frozen Orange Juice		295 mL	\$2.49	2,010	1 in 1,256
FREE	Dr. Oetker Yes It's Pizza	Selected Varieties,	315-405 g	\$5.99	840	1 in 3,006
FREE	Oasis Hydrafruit Organic Juice	Selected Varieties	8x200 mL	\$3.11	1,610	1 in 1,569
FREE	Betty Crocker Hamburger Helper	Selected Varieties	158-240 g	\$3.49	1,440	1 in 1,754
FREE	Catelli Pasta	Selected Varieties	700-900 g	\$3.99	1,260	1 in 2,004

FREE	Folgers Classic Roast Coffee	Selected Varieties	642-975 g	\$11.49	220	1 in 1,1475
FREE	Folgers Lively Columbian K-Cup Pods	Selected Varieties	12 count	\$9.29	270	1 in 9,350
FREE	Red Rose Tea		144 count	\$9.99	510	1 in 4,950
FREE	San Pellegrino Flavoured Beverages	Selected Varieties	6x330 mL	\$5.99	840	1 in 3,006
FREE	Minute Maid Refreshers	Selected Varieties	12x355 mL	\$8.39	600	1 in 4,208
FREE	Western Family Frozen Fruits	Selected Varieties	600 g	\$5.35	4,830	1 in 523
FREE	Western Family Frozen Vegetables		750 g - 1 kg	\$3.37	7,660	1 in 330
FREE	Western Family NFC Orange Juice		1.54 L	\$4.41	5,860	1 in 431
FREE	Western Family French Fries		1 kg	\$2.99	8,640	1 in 293
FREE	Western Family Skyr Yogurt		500 g	\$4.49	5,750	1 in 440
FREE	Western Family Thin Crust Pizza		340-415 g	\$5.62	4,600	1 in 549
FREE	Western Family English Muffins		6 Pack	\$3.73	6,920	1 in 365
FREE	Western Family Bagels		6 Pack	\$4.29	6,020	1 in 420
FREE	Western Family Bread		570 g	\$2.23	11,580	1 in 219
FREE	Western Family Whole Grain Bread		680 g	\$3.86	6,690	1 in 378
FREE	Western Family 10 Inch Wraps		272 g	\$4.47	5,780	1 in 437
FREE	Western Family Bacon		375 g	\$5.99	4,310	1 in 586
FREE	Western Family Sparkling Water		12x355 mL	\$5.99	4,310	1 in 586
FREE	Western Family Soft Drinks		12x355 mL	\$4.40	5,870	1 in 431
FREE	Western Family Soft Drink		2 Litres	\$1.93	13,380	1 in 189
FREE	Western Family Spring Water		12x500 mL	\$3.88	6,660	1 in 380
FREE	Western Family Paper Towels		2 Pack	\$3.99	6,470	1 in 391
FREE	Western Family Pasta	Selected Varieties	500 g	\$2.86	9,030	1 in 280
FREE	Western Family Swiss Chocolate Bar	Selected Varieties	100 g	\$2.89	8,930	1 in 283
FREE	Western Family Peanut Butter		500 g	\$4.89	5,280	1 in 479
FREE	Western Family Canned Beans		540 mL	\$2.39	10,800	1 in 234
FREE	Western Family Broth		946 mL	\$2.71	9,530	1 in 265
FREE	Western Family Rice Crackers		100 g	\$2.49	10,370	1 in 244
FREE	Western Family Fruit Cups		4x107 mL	\$3.43	7,530	1 in 336
FREE	Western Family Apple Fruit Snacks		6x113 g	\$2.92	8,840	1 in 286
FREE	Western Family Light Tuna	Selected Varieties	100 g	\$1.99	12,970	1 in 195
FREE	Western Family Pudding Cups		4x99 g	\$2.36	10,940	1 in 231
FREE	Western Family Potato Chips		180 g	\$2.49	10,370	1 in 244
FREE	Western Family Granola Bars		170-210 g	\$2.75	9,390	1 in 269
FREE	Western Family Juice		5x200 mL	\$2.20	11,740	1 in 216
FREE	Western Family Juice Blends		1 L	\$1.77	14,580	1 in 174
FREE	100 More Rewards Points			\$0.43	1,298,740	1 in 2
FREE	150 More Rewards Points			\$0.64	725,000	1 in 4
FREE	200 More Rewards Points			\$0.86	100,000	1 in 26
FREE	500 More Rewards Points			\$2.15	15,000	1 in 169
FREE	1,000 More Rewards Points			\$4.29	5,000	1 in 505
TOTAL INSTANT PRIZES AND INSTANT MORE REWARDS POINTS:					2,524,500	1 in 1

WHAT TO DO WHEN YOU GET A TICKET WITH AN INSTANT WIN MESSAGE:

INSTANT PRODUCT PRIZES: Go to any Participating Location, pick up the product described and present it with the original corresponding game ticket to the checkout for verification and to claim your prize. Does not include applicable taxes or bottle deposit. Limit of one (1) identical product prize per transaction. Winners will be required to verbally answer a skill-testing question upon redemption.

INSTANT MORE REWARDS POINTS PRIZES: Go to any Participating Location, and present your original game ticket and More Rewards card to the checkout for verification and to claim your prize. Winners will be required to verbally answer a skill-testing question upon redemption. **You must have a valid More Rewards card in order to redeem Instant More Rewards Points prizes.** (More Rewards cards are free –see General Game Information above for details).

Instant Product Prizes cannot combined with any other offer. Maximum limit of four (4) instant product prizes and More Rewards Points Prizes per transaction. Total redemption may not exceed the retail value of the item. For all prizes redeemed at Participating Locations, you must surrender your winning game ticket to the cashier before your prize will be awarded. **All Instant Prizes must be redeemed before close of business on October 9, 2019 unless otherwise noted herein.**

ONLINE SWEEPSTAKES GAME: When you open your game ticket, all tickets will reveal a unique PIN that can be used to enter the Online Sweepstakes. To enter the Online Sweepstakes, go to www.winwinevent.ca any time after 12:00:01 AM PT on the Game Start Date. Follow the link to complete the first time electronic entry registration form and follow the onscreen instructions to enter. Once you have entered a valid PIN, you will automatically receive two (2), three (3), five (5), ten (10), or twenty-five (25) Online Sweepstakes Ballot Entries (“Online Ballots”), as indicated on your ticket, into the Online Sweepstakes draws. You will also receive one (1) Online Ballot for completing the first time electronic entry registration form. You will also receive one (1) additional Online Ballot if you opt-in for future email communications from Save-On Foods during the

registration process. In addition, when you enter a total of five (5) PINs during the Game Period, you will automatically be entered into the Bonus Online Sweepstakes Draw (“Bonus Draw”), prize details shown in Table 3 below.

As noted, every game ticket will include an Online PIN. PINs must be entered before 11:59:59 PM PT on October 02, 2019. Each PIN can only be entered once. Limit of eighty-eight (88) PIN entries per person over the entire Game Period. To enter online you must have at a minimum Internet Explorer 9, Chrome 25.0, Mozilla Firefox 30.00, Opera 16, or Safari 4.0. In the event of a dispute as to who submitted an online entry, the entry will be deemed to be submitted by the “Authorized Email Account Holder” of the email address provided by an Internet access provider, online service provider or other organization (i.e. business, educational institution) that is responsible for assigning email addresses for the domain associated with the submitted email address.

ONLINE SWEEPSTAKES DRAWINGS: There will be thirty-one (31) Online Sweepstakes Drawings to award a total of thirty-one (31) online sweepstakes prizes; see table below for schedule of drawings and prizes to be won.

Odds of winning any Online Drawing prize depends on the number of eligible Ballot Entries received for each drawing prior to the date of each drawing. Each Online Drawing prize is nontransferable and no cash substitution, in part or in whole, is allowed. All online drawings will take place by the Game Administrators, at their offices, on the dates specified in the table below.

Table 3: Schedule of Online Drawings and Prizes:

Prize	Approximate Retail Value:	Quantity	Draw Date(s)
Round trip flights for 2 to London, England & \$1000 travel credit to use at More Rewards Travel	\$ 2,400.00	1	October 3, 2019
Save-On-Foods groceries and Petro-Canada™ fuel for a year	\$7,743.00	2	One (1) prize to be drawn on September 19, and October 3, 2019
1 Million More Rewards points	\$4,290.00	3	One (1) prize to be drawn on September 12, September 26, and October 3, 2019
Grocery Delivery for a year	\$500.00	3	One (1) prize to be drawn on September 12, September 26, and October 3, 2019
“Bonus Draw” \$1,000 in Save-On-Foods Gift Cards	\$1,000.00	1	October 3, 2019
\$50 Save-On-Foods gift cards	\$50.00	21	One (1) prize to be drawn daily starting September 6 – September 26, 2019

ADDITION DETAILS ON ONLINE SWEEPSTAKES PRIZES: Round trip flights for 2 to London, England: Prize will be awarded as a round-trip flight for two (2) to London, England on an Air Transat flight, in Economy Class; plus a \$1,000 travel credit to use at More Rewards Travel Agency. Travel must be completed by October 31, 2020. No extensions will be permitted. Booking must be made at least 30 days before planned departure and is subject to availability. In the event of a program cancellation, act of God or other unforeseen circumstances, Air Transat reserves the right to change the travel dates after having informed the winner. Resale of tickets is strictly forbidden. Tickets are non-exchangeable, non-transferable and cannot be substituted for cash. Seat selection and personal expenses are not included in the prize. All applicable taxes are the winner’s sole responsibility and must be paid at the time of booking. Conditions may change without notice. Blackout dates include December 13, 2019 to January 5, 2020 and July 17, 2020 to August 10, 2020. Blackout dates are subject to change. **Save-On-Foods groceries and Petro-Canada™ fuel for a year:** Prize will be awarded in Save-On-Foods gift cards in varying denominations totaling \$5,200.00 and Petro-Canada™ gift cards in varying denominations totaling \$2,543.00. Gift card terms and conditions may apply, see gift cards for details. **1 Million More Rewards points:** Prize will be awarded as 1,000,000 More Rewards points applied to the winner’s More Rewards card. The value of More Rewards points varies with the method of redemption and any offers in effect by More Rewards from time to time. **Grocery Delivery for a year:** Prize will be awarded as free Save-On Foods grocery delivery service for a year, valued up to \$500.00. **Bonus Draw for \$1,000 in Save-On-Foods gift cards:** Prize will be awarded as two (2) \$500.00 Save-On-Foods gift cards. Gift card terms and conditions may apply, see gift card for details. **\$50 Save-On-Foods gift cards:** Prize will be awarded with a \$50.00 Save-On-Foods gift card. Gift card terms and conditions may apply, see gift card for details.

4) NOTIFICATION AND REDEMPTION:

All prize claims are subject to verification by Administrator and/or personnel authorized by the Game Sponsor at the Participating Location at which the prize claim is presented and surrendered for redemption (Rule 3(A) – WHAT TO DO WHEN YOU GET A TICKET WITH AN INSTANT WIN MESSAGE).

For Online Win prizes: If you have been selected as a potential winner in any of the drawings described above, the Game Sponsor or Administrator will notify you via email, postal mail, registered mail, courier and/or phone. As a condition of awarding any Online Win prize, winner must have signed and returned, within seven (7) days of receipt, the Game Sponsor's Compliance, Release, and Indemnity Form under which, among other matters, winner confirms his/her compliance and eligibility with these Official Rules, completes, provides proof of identity and releases and indemnifies Game Sponsor, Administrator and other certain parties. Claimed winners must have correctly answered the mathematical skill-testing question on the Compliance, Release, and Indemnity Form. If a potential winner refuses or fails to timely return the required documents with proof of identity, in accordance with these Official Rules, or is found to have violated the Official Rules of the Game in any way, or is deemed ineligible to receive a prize for any reason, or if any prize or prize notification from Game Sponsor or Administrator is returned as undeliverable, the potential winner will be disqualified and will be deemed to have forfeited the prize in question. If the potential winner is disqualified and forfeits the prize, Game Sponsor may hold a drawing to select an alternate prize winner from among the pool of remaining, eligible entries received or withdraw the prize.

A minimum of three (3) attempts will be made to contact the winner to arrange for pick-up of any prize. Prizes that are not claimed within thirty (30) days of the third attempt to be contacted will be deemed forfeited. In the case of the Online Sweepstakes prizes, Game Sponsor may hold a drawing to select an alternate prize winner from among the pool of remaining, eligible entries received or withdraw the prize.

Unclaimed Instant Product Prizes and More Rewards Points Prizes will be forfeited and will not be awarded to alternate winners.

In all cases, prizes may not be transferred or assigned except as provided herein. No prize substitutions are allowed, except as provided herein. Game Sponsor reserves the right, at its sole discretion, to substitute an advertised prize (or portion thereof) with a prize it deems to be of equal or greater value for reasons that may include, but are not limited to: unavailability; or production delays caused by labor disruptions, adverse weather conditions or other unforeseen events.

5) ODDS CHART: Odds of winning an Instant Prize are stated in Rule 3(A). As stated herein, odds of winning any Online drawing prize depends on the number of eligible entries received in accordance with these Official Rules prior to each drawing.

6) PUBLICITY: Acceptance of a prize constitutes permission for Game Sponsor to use any winner's name, likeness, voice and/or comments for advertising, trade or promotional purposes worldwide in commerce and in any media without limitation or additional compensation unless prohibited by law. The names of the Online Sweepstakes Drawings prize winners may be published on the Game Sponsor's website location, social media channels, and available by mail (see paragraph 9) after the promotion ends, following verification of all prize winners.

7) PRIVACY: Game Sponsor will be collecting personal data about you for the Game and for purposes of market research. If you enter the Game, you grant Game Sponsor permission to send you Game updates and winner notifications by email. You may at any time decline to receive future contest related communications from the Administrator by going online to winwinevent.ca and clicking on "Remove", or by selecting "unsubscribe" from the footer of any email received.

No such personal data will be transferred or sold to any third party except in the following circumstances:

A) When you give us express permission to do so;

B) When in good faith we believe the law requires it;

C) Under limited circumstances specifically described to you when we collect the information, such as in the rules of games, sweepstakes or other promotions;

D) To affiliated companies, provided that our affiliated companies and their agents and advisors and their respective employees are restricted from using the information for any other purpose other than as described in these Official Rules; and

E) To our respective agents for data processing purposes, our respective professional advisors and promotional and marketing agencies, provided that such agents, professional advisors and promotional and marketing agencies are restricted from using the information for any purpose other than as described in these Official Rules.

Game Sponsor may match aggregated, statistical use information to parameters established by third parties, without releasing user information. This information will not contain any personally identifiable information. Game Sponsor may share aggregate

information with trading partners, co-branded locations, participating sponsors and advertisers; however, this aggregated information will not contain personally identifiable information. Any requests for access to the information you have supplied, or to update or rectify your information must be made via email, accessible through winwinevent.ca or by prepaid mail sent to "More Rewards Win Win Event, c/o P.O. Box 3009, M.I.P., Markham, ON L3R 6G4".

8) RESTRICTIONS: The following are prohibited and will result in automatic disqualification from the Game: (1) using any method that artificially increases odds of winning; (2) non-compliance with these Official Rules; and (3) any other act which the Game Sponsor determines in its sole discretion, jeopardizes the integrity or proper conduct of the Game.

CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR OTHERWISE CORRUPT THE GAME OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE GAME MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, GAME SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

9) LIST OF WINNERS: The names of the major prize winners and a copy of the complete Official Rules are available through winwinevent.ca or by sending a self-addressed, stamped envelope to "More Rewards Win Win Event, c/o P.O. Box 3009, M.I.P., Markham, ON L3R 6G4". Please specify "Rules" and/or "Winners' List" with your request.

10) GAME MATERIALS: All game materials will be rejected and judged void if: not obtained from authorized personnel through legitimate channels; any part of any game materials is illegible, altered, mutilated, counterfeit, mis-cut, mis-registered, defaced, tampered with, forged, printed or produced in error, incomplete, blank or partially blank, mechanically reproduced or irregular in any way. All game materials submitted for verification become the property of Game Sponsor and will not be returned. Liability for the issuance of void ticket, if any, is limited to replacement of ticket from random stock while supplies last. Game Sponsor is not responsible for lost or stolen tickets. No more than the number of prizes stated in these Official Rules will be awarded. If, for any reason, the number of prize claims received exceeds the stated number of prizes at any prize level, Sponsor reserves the right to award the stated number of prizes through a random drawing from among all prize claims received for that prize level.

11) GENERAL TERMS AND CONDITIONS: Participation in the Game constitutes the entrant's ("you" or "your") full and unconditional agreement to and acceptance of these Official Rules including the decisions of Game Sponsor and Administrator, which are final with respect to all matters relating to the Game. This Game is void outside the jurisdictions specified in these Rules and where prohibited by law and is subject to all applicable federal, provincial, local, and municipal laws and regulations. The Game Sponsor reserves the right to terminate or withdraw the Game or to amend these Official Rules at any time, without prior notice. Unless otherwise noted, all income taxes, fees and all other expenses and surcharges on prizes, if any, are the sole responsibility of the prizewinners, except as provided herein. The Game Sponsor makes no representations or warranties regarding any awarded prize. By participating in the Game, each entrant agrees to release and hold the Game Sponsor, Prize suppliers, their respective parent companies, Administrators and affiliates, subsidiaries, advertising, promotion, fulfillment agencies, legal advisors and each of their respective employees, officers, directors, shareholders and agents (collectively the "Released Parties"), harmless from and against any and all losses, damages, rights, claims and actions of any kind arising from or in connection with participation in the Game or resulting from acceptance, possession, or use/misuse of any prize or participation in prize-related activities, including without limitation, any loss, personal injury, death, property damage, and claims based on publicity rights, defamation, or invasion of privacy.

All entries and prize claims received become the property of Game Sponsor and will not be returned. "Released Parties" are not responsible for any injury or damage to persons or property that may be caused, directly or indirectly, in whole or in part, from an entrant's participation in the Game.

The Released Parties are not responsible for lost, late, damaged, misdirected, illegible, postage-due or incomplete entries, requests or prize claims.

12) All properly claimed prizes will be awarded. Total approximate retail value of all available prizes and discounts: CDN \$2,534,936.38.

Game Sponsor: Save-On-Foods Limited Partnership, Langley, BC
Administrator: WSP International Limited, Markham, ON, Canada